

# SPONSOR BENEFITS

	PLATINUM \$8,000+	GOLD \$5,000 - \$7,999	SILVER \$2,500 - \$4,999	BRONZE \$500 - \$2,499	BRANDING Under \$500
One (1) standard inline booth <b>(NEW BENEFIT)</b>	Free	50% off regular price			
Priority Points	2	1.5	1	.5	
Additional complimentary badges	4	2			
Complimentary hotel rooms	2 nights (per company)	1 night (per company)			
Banner ad in Expo e-blast to AFRDS members	2 issues	1 issue			
Complimentary ad in Expo Guide <b>(NEW BENEFIT)</b>	✓	✓			
Company logo beside listing in Expo Guide	✓	✓	✓		
Option to provide one (1) tote bag insert (printed material or complimentary product for attendee tote bags)	✓	✓	✓		
Logo on Expo signage	✓	✓	✓	✓	
Sponsor ribbons	✓	✓	✓	✓	
Acknowledgment in AFRDS e-newsletter <i>Advisor</i> (Pre- and Post- Expo)	✓	✓	✓	✓	
Acknowledgment in Membership Directory (Post Expo)	✓	✓	✓	✓	
Hyperlinked logo on Online Exhibitor Floorplan <b>(NEW BENEFIT)</b>	✓	✓	✓	✓	✓
Logo on dedicated sponsor page in Expo Guide	✓	✓	✓	✓	✓
Website recognition (Pre- and Post- Expo)	✓	✓	✓	✓	✓