



TYPES OF FUNDRAISING FOR 2020 FALL SEASON

Fall 2020 will not be a normal fundraising season. In an effort to make students, staff, and volunteers feel safe, you will need to provide options this fall to meet their needs!

All of the below options are supported by technology such as fundraising software, online shopping stores, easy pay programs, shipping technology and more....

Traditional Fundraising:

- Volunteers select dates, brochures, prizes, and incentives
- Brochure packets are sent to the school
- In-person or video kickoff for students
- Students take home brochures and share with family and friends
- Students register online and share with family and friends via social media, email, and text
- Students enter order form online –OR– return order form and money to the school
- Orders are packed per student and shipped directly to the school

Hybrid Fundraising:

- Volunteers select dates, brochures, prizes, and incentives
- Brochure packets are sent to the school
- Video kickoff for students
- Students take home brochures and share with family and friends
- Students register online and share with family and friends via social media, email, and text
- Students enter order form online –OR– return order form and money to the school
- Orders are packed per student and shipped directly to the students home –OR–
Orders are packed per student and shipped directly to the school

Online Fundraising:

- Volunteers select dates, brochures, and incentives
- Parent letter is emailed to students with video kickoff
- Students register online and share with family and friends via social media, email, and text
- Orders are shipped directly to the customers home