



AFRDS EXPO 2018

Sponsorships

The AFRDS 2018 Conference and Expo provides a unique opportunity for all AFRDS Members to increase their company's exposure, improve their return on their investment, and demonstrate their support of AFRDS and the product fundraising industry.

This year we are excited to offer an ALL NEW PACKAGE to maximize your company's exposure and improve your visibility.

Customized packages can be requested!

To purchase a sponsorship, please login to the [Members Only](#) section of the AFRDS website and navigate to the Online Store where you can select your sponsorship options.

All payments are due by **Friday, December 1, 2017***.

Questions? Contact Hannah Perkins at aflds@kellencompany.com

*Some offers/benefits may require an earlier deadline.

Packages

Gold- \$3000 (Expo Guide) <i>4 available</i>	Silver- \$1500 (Reception/Session) <i>3 available</i>	Bronze- \$750 (Onsite Recognition) <i>3 available</i>
1-page (4) color advertisement in the Expo Guide *Please note Inside spread is premium space with 2 pages with an additional \$200 cost	Event branding opportunity for your company.	Onsite advertisement for your company.
Pick One:	Pick One:	Pick One:
<input type="checkbox"/> Back Cover <input type="checkbox"/> Inside Spread (+\$200) <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> Welcome Reception <input type="checkbox"/> Closing Reception <input type="checkbox"/> Round Table	<input type="checkbox"/> ToteBag* (Sponsor provided) <input type="checkbox"/> Lanyard* (Sponsor provided) <input type="checkbox"/> Education Session Coffee Break <small>*AFRDS provided for an additional \$1000</small>
Pick One: E-blast option you will receive an e-blast date. Your company will be highlighted as a sponsor for the 2018 Expo in one edition of the <i>Advisor</i> with a clickable link.	Pick One: E-blast option you will receive an e-blast date. Your company will be highlighted as a sponsor for the 2018 Expo in one edition of the <i>Advisor</i> with a clickable link.	Pick One: E-blast option you will receive an e-blast date. Your company will be highlighted as a sponsor for the 2018 Expo in one edition of the <i>Advisor</i> with a clickable link.
<input type="checkbox"/> Tote Bag Insert (sponsor provided) <input type="checkbox"/> E-Blast*	<input type="checkbox"/> Tote Bag Insert (sponsor provided) <input type="checkbox"/> E-Blast*	<input type="checkbox"/> Tote Bag Insert (sponsor provided) <input type="checkbox"/> E-Blast*

<i>In-Kind Contribution</i>	<i>À La Carte</i> <small>(See below for detailed information)</small>
<input type="checkbox"/> Sponsorship of giveaway item(s) at a reception and/or door prize to be drawn at the Roundtables, Education Sessions, and/or Annual Meeting.	<input type="checkbox"/> Tote Bag Insert (sponsor provided)- \$250 <input type="checkbox"/> Bar Sponsorship- \$1000 (2 available) <input type="checkbox"/> Room Drop Sponsorship \$2500 <input type="checkbox"/> Wifi-Zone \$3000

Benefits

Sponsorship Benefits					
SPONSOR LEVEL :		<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>In-Kind</u>
Onsite Recognition	Company recognition on Expo signage (provided by AFRDS) for all sponsors	✓	✓	✓	✓
	Company recognition on dedicated Sponsor page in Expo Guide	✓	✓	✓	✓
	Sponsor Ribbons for all Sponsors	✓	✓	✓	✓
Onsite Benefits	Complimentary hotel room (2 nights)*	✓			
	Additional Complimentary badges (4)	✓			
Post Event Benefits	Website Recognition (Pre and Post show)	✓	✓	✓	✓
	Acknowledgement in Membership Directory	✓	✓	✓	✓
	Acknowledgement in AFRDS Advisor in post-show edition	✓	✓	✓	✓

À La Carte

<i>À La Carte</i>	
Tote Bag Inserts	Provide 700 inserts for tote bags. Each conference attendee and exhibitor receives a tote bag. Provide a printed flyer, product sample, or other goodies for company exposure to ALL that attend the Expo and Conference.
Bar Sponsorship	The AFRDS Conference and Expo has two receptions each with an open beer/wine bar. Sponsor these open bars (3-5) per reception and receive signage and recognition during the reception.
Room Drop Sponsorship	Provide a printed flyer for AFRDS Conference & Expo and the hotel will drop your flyer in EVERY AFRDS room block room. Reach out to Members outside of the Conference room floor!
Wifi-Zone	Sponsor a Wifi-Zone for 25 connections on the Exhibit Floor!